Entrepreneurship School 2020

October 12 - 16, 2020
Welcome to KIT - AUTh Entrepreneurship School 2020

We warmly welcome PhD students and young researchers at Karlsruhe Institute of Technology and the Aristotle University of Thessaloniki to join the Entrepreneurship School 2020.

The goal of the school is to learn how to develop potential business ideas, based on technology and research findings and to train the skills which are needed to start and run an own business sustainably. The school in particular imparts knowledge of Entrepreneurship and the realisation of Technology Innovation in a real business, focusing on the university environment.

The sessions will cover the topics of…
- technology-based business idea generation
- protecting intellectual property
- value proposition and product strategy
- entrepreneurial marketing
- business models and business plans
- funding and financial planning
- leadership
- pitching

Besides intensive work in smaller groups and plenary sessions you will have the chance to present your project ideas and business models and receive feedback. The course will be carried out as online course. After completion of the programme you will receive 3 ECTS.

Prof. Dr. Orestis Terzidis
Head of the Institute for Entrepreneurship, Technology Management and Innovation (EnTechnon)
Date
October 12-16, 2020, 9:00 am - 5:00 pm

Venue
The course will be carried out as online course. Detailed information will be given in advance.

Target Group and Selection
The school is designed for all researchers (scientists, PhD candidates) from KIT and the AUTh, predominantly of engineering and natural sciences with focus in the domain of environmental, climate and energy research. The program is limited to 24 participants.

Registration and Fees
Please use the registration form at grace.kit.edu/entrepreneurship2020.php. Fees are waived for participants from KIT and AUTh.

Organization
Institute for Entrepreneurship, Technology-Management and Innovation (EnTechnon)
Graduate School for Climate and Environment (GRACE)

Contact
Dr.-Ing. Andreas Schenk
Graduate School for Climate and Environment
Englerstr. 7 | 76131 Karlsruhe
E-Mail: andreas.schenk@kit.edu
Phone: +49 (0)721 608 43676

Despoina Ntagiakou
KIT Institute for Entrepreneurship, Technology-Management and Innovation (EnTechnon)
Fritz-Erler-Str. 1-3 | 76133 Karlsruhe
E-Mail: despoina.ntagiakou@kit.edu