

Science Slam Workshop

Date: July 19, 2018

Place: Building [10.81](#), Room 318

Time: 9.00 am - 6.00 pm

Lecturer: Derek Handley

Credits: 1

Course Motivation

Learn how to turn your scientific talks into engaging short presentations for a broad audience. Why is science communication to a non-scientific audience different and how can you use new media and online tools to reach out to the public? A deeper understanding of communication helps scientists to reach their audience, whether they are communicating with the general public, fellow experts, grant committees or reporters.

Course Aims

- Talk about your science to a non-scientific audience
- Modern ways of science communication
- Improve your presentation skills

Course Agenda

- Your science and its perception by the public
- Share your science with the public (Science Slams, Fame Labs, Long Night of Science, etc...)
- Presentation guidelines for public events - how to choose good videos/images to transport your scientific message
- Every participant gives short a short presentation and is video-taped
- Optimization of personal presentation skills (video feedback)
- Self-confidence during presentations and interviews - Loosing fear in front of cameras
- DO's and DONT's for your presentation
- Tools and tricks to empower your presentation

About the Lecturer

Derek Handley is a freelance science writer, editor and consultant who works with corporate and academic clients to improve the clarity of their communications. His communications training workshops help participants to find their voice and refine their writing and presentation styles, ensuring they always get their message across. He has been working as a teacher and trainer alongside his scientific communications work for over 20 years. He also runs workshops on career building, interview techniques, and social media for science communications.

Registration

[Please register for this competence skill course via the online form.](#)